

THE
GATEWAY *Tangerine Bowl Victory Edition*

Vol. XXXIV

OMAHA, NEBRASKA, FRIDAY, JANUARY 14, 1955

SPECIAL EDITION

Return of the Victors

Greeted by the band and OU fans,
the winners return to the hotel

Photo by Dwoskin



Footballers Cap Undefeated Season With 7-6 Victory at Tangerine Bowl

By Don Digillio

Most fans think the Indian football fortunes started with the 27-19 victory over Fort Hays, Kans., on Sept. 18, but, it really started when the Omahan's were defeated 26-6 by Colorado College on Oct. 10, 1953 in Colorado Springs.

The Indians blew a 6-0 halftime lead when they refused to accept several bad calls by officials in the second half. Five Indian starters were sent to the side lines by officials as a result of their participation in fisticuffs.

No Thought of Bowl

After the Colorado set-back Cardy straightened the boys out on their reaction to bad calls and the Indians went on to chalk up a fourteen-consecutive-game winning streak.

They finished the '53 season defeating Emporia 32-7, Knox College 48-13, Northern Illinois 47-14 and Doane 41-6. The season record was six wins and two defeats, the best record until this season.

When the University of Omaha's big chiefs met at the start of the '54 football season they anticipated a good season, but even the most optimistic OU fan never dreamed that on the night of Jan. 1 the Indians would be in Orlando, Fla., for the Tangerine Bowl.

They opened the season invading Fort Hays, Kans., on Sept. 18 playing what turned out to be their closest game of the season. They dropped the Kansans 27-19, with Rudy Rotella, Emil Radik and Bill Engelhardt carrying the scoring punch.

They didn't appear bowl-bound as

Fort Hays set up three touchdowns with passes.

Indians Migrate

The OU eleven then migrated to Morningside College in Sioux City, Ia. The Omaha team rolled to a 45-0 romp. The most sensational of the seven scores was the fifth. Engelhardt handed off to Bill Steck, then raced 46 yards to snag Steck's TD pass.

It was the first time since the reign of coach Lloyd Cardwell on the Indian campus that the Indians beat the Maroons on the latter's home field.

The Omaha team made a successful home debut by thumping Washburn U 27-6. It was Steck carrying the load this time. He raced 78 yards after intercepting a pass and scored another touchdown by catching an Engelhardt aerial in the end zone. The play of Tom Harper, Frank Hahn, Ed Baker and Simon A Simon was vicious on the line.

No Bowl Talk

Even at this stage in the game the Indians weren't thinking about any possible bowl games; not with foes like Bradley, St. Ambrose and Wayne University of Detroit 59-7. It was sweet revenge for the Omaha team which two years earlier had received a thumping in Detroit.

The Indians ended the season by battering Doane College 57-2. The Tigers scored two points on an Indian fumble. Six players participated in the high-scoring spree.

To single out one individual for praise on the team would be impossible. They were great from the opening gun of the first game to the final gun of the last game. As coach Cardwell said so many times, "All of the boys did a fine job."

The Kansas State Teachers were taught the art of good football as the Omaha team breezed past them 38-6. Engelhardt was passing and running beautifully, while earning the title of champion ground gainer of the small college football players.

A supposedly tough St. Ambrose team suffered the Indians Homecoming celebration by getting trounced 35-14. OU fans got another look at Emil Radik walking over would-be tacklers. He shook off five on a 26 yard touchdown run. Harry Johnson played outstanding on the line; his tackles and blocks carried authority.

Engelhardt Limited

The Indians dropped Northern Illinois on Oct. 30 for the seventh straight OU victory 26-7. The Indians beat the Huskies without the service of Engelhardt. Engelhardt played long enough to score the Indian's first touchdown, then rode the bench because of flu.

The Indians were now bowl conscious, and they rocketed by Wayne University of Detroit 59-7. It was sweet revenge for the Omaha team which two years earlier had received a thumping in Detroit.

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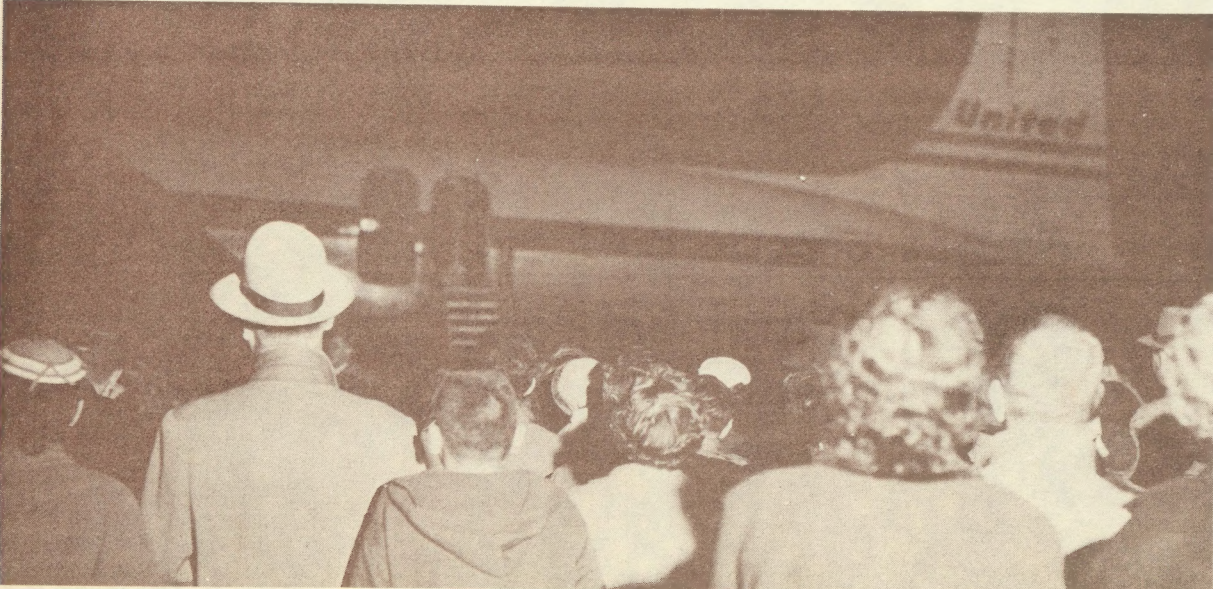
Team, Fans Prepare for Game



And away we go. Nearly 200 Indian rooters pick up their tickets at the Burlington station before boarding the Tangerine Special



Thumbs down on Eastern Kentucky State! Students join "Bebop" Jack, fourth from left, in a new Southern yell, "Get the ball, you-all." Four cars of Auburn alums on their way to the Gator Bowl at Jacksonville, Fla., joined by the Indians midway on their Florida trip



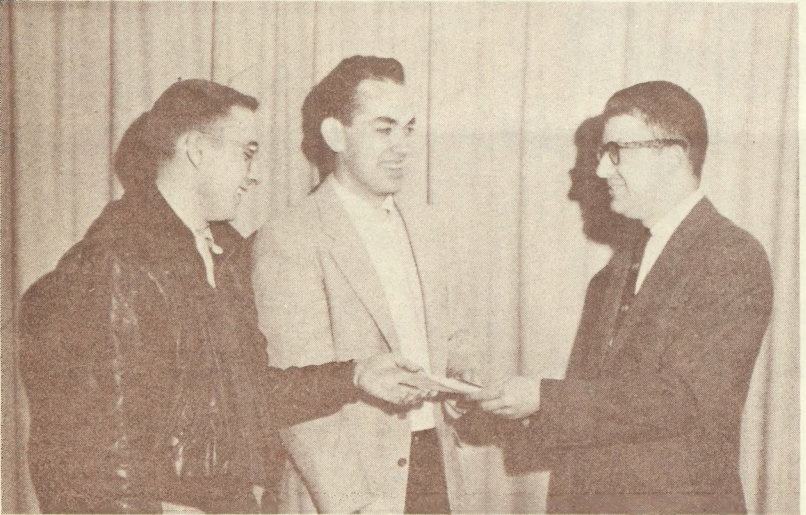
Amid cheers from students and parents, the OU team boards the plane to Florida



As the Florida Special nears Orlando, the team practices twice daily in 70 and 80 degree temperatures



Pin-curl'd coeds and sleepy-eyed fellas invade Atlanta with a midnight pep rally. The train arrived at Orlando the next afternoon



Alumni President Bob Seitzer gives Gateway Editor Bill Beindorff, left, and Tomahawk Editor Paul Cherling each \$50 checks for their Florida trip



Florida hospitality is handed Darlene Dickey by an Orlando Elk. Four Elks joined the Special 50 miles outside Orlando to present free tangerines to each rooter



Merrie Crozier and Mary Jane Jeter relax with their knitting prior to the two-day Florida celebration



Another celebration on the way to Florida. Dean Don Pflasterer counts his birthday candles as Mrs. Emil Radik watches

Congratulations, Indians!

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- The Personality Shoppe
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- Skelly's Bellevue Service
- Tibbetts & Schlenz Body Shop
- Van's Shoe & Clothing Store
- Wash-N-Shop
- Wilson's Jewelry

THE GATEWAY
Special Tangerine Bowl Edition
Published for the University of Omaha by its department of Journalism.
Members of the Associated Collegiate Press.
Represented for National Advertising Service, Inc., 420 Madison Ave., New York City.

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Students Invade Orlando



After nearly 48 hours of train coach riding, students and parents arrive in Orlando. They were met at the station by football players and early arrivals



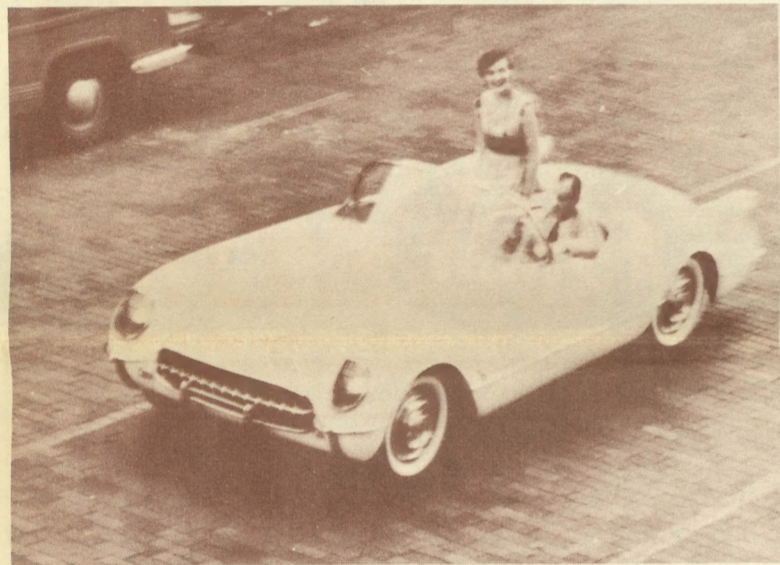
Special buses led by police escort transport special train arrivals to the San Juan Hotel, OU Bowl headquarters



A line 200 students long extends from the registration desk to the front door of the hotel. The students were processed within 45 minutes



Tangerine Bowl officials agreed to a special OU parade Friday afternoon. After arriving, members of the band had just enough time to change into ROTC uniforms before the parade



Omaha's Princess Tangerine, Miss Jackie Pedersen, rides near the beginning of the parade. Selected by Omaha football players, Miss Pedersen received an expense-paid trip to the Bowl



Miss Pat Kavan, Miss Omaha of 1954, represents the city in Orlando. She is a junior at the University



The 24-member Marching Angels, affiliate AF-ROTC drill unit, perform in the afternoon parade. They appeared at half-time Saturday night



A special registration desk was set up in the San Juan lobby to handle the flood of students. Members of the band, Sabres and Angels are shown checking in



The parade forms at the edge of the Orlando business district. Cheerleaders led the parade with the band following



Ready, MARCH! The marching Angels are set for the mile-and-a-half parade trek



Winter coats, suitcases and band instruments are piled in the middle of the lobby as students race to get into the registration line. Coats and heavy luggage had most people perspiring in Orlando's 80 degree temperatures

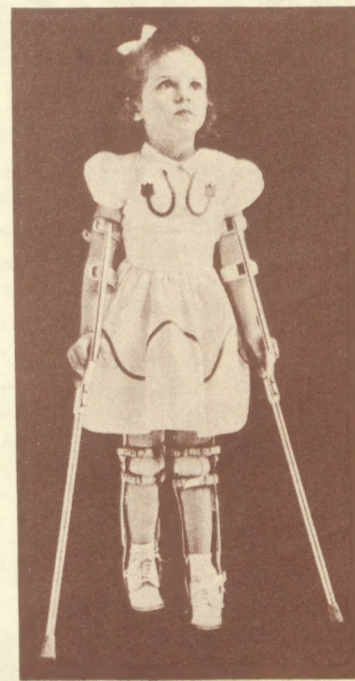
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Omaha's Bob Wheeler picks up five yards before Kentuckians pile on



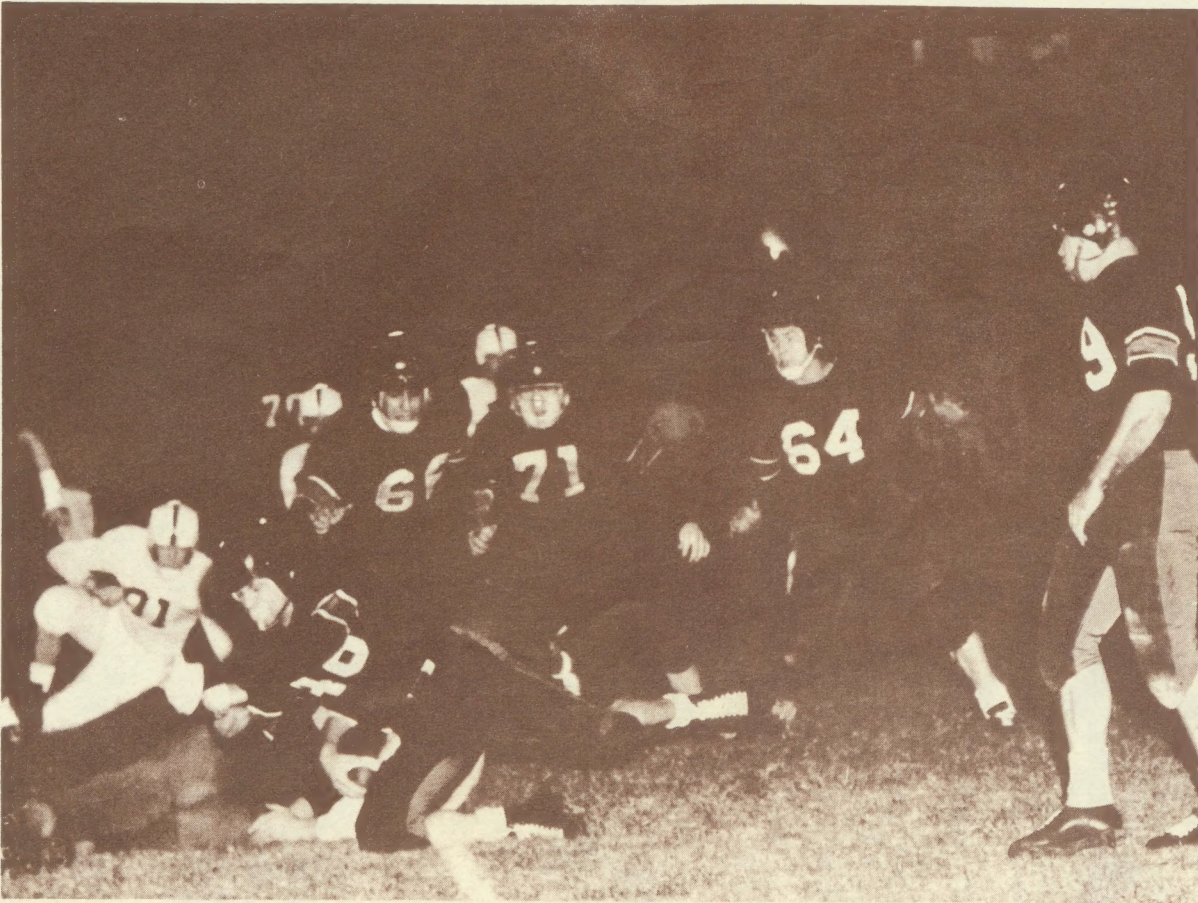
Eastern Kentucky's Tom Schulte, Ed Miracle and Ernie Rigrish make sure Omaha's Emil Radik comes down



Omaha's Bill Steck makes a short gain before downed by Don Daly (E.K.)



Line Coach Tom Brock discusses strategy with Harry Johnson. Head Coach Lloyd Cardwell follows play down field



The Maroons are stopped after a short gain

Engelhardt's Extra Point Furnishes 7-6 Tangerine Bowl Win for Omaha

By Jerry Watkins

A record breaking crowd of 13,000 saw the University of Omaha nip Eastern Kentucky State 7-6 in the ninth annual Tangerine Bowl classic Jan. 1 in Orlando, Fla.

The educated toe of Bill Engelhardt provided the Omaha one point margin after he had thrown a 30 yard touchdown pass to Capt. Rudy Rotella with 5:23 remaining in the first quarter.

Bob Howard, Orlando sports editor who has covered seven of the nine Tangerine games, called the Indian touchdown one of the best he has ever seen.

Six Plays to Victory

It took Cardwell's boys six plays to make their only touchdown of the evening. Bill Steck recovered a Kentucky fumble on the latters 45.

On the first play Engelhardt tested the tough Kentucky line, but was thrown for a one yard loss. The southerners were penalized five yards for being off sides.

On the next two plays Bob Wheeler picked up four and five yards, respectively, to give the Indians a first down on the Eastern Kentucky 31 yard line. On the next play Wheeler added another yard.

Rotella Scores

Now Engelhardt decided to take to the air. He hit Rotella on the 20 yard line. Rudy threw off one Eastern defender and side stepped two others and continued the last five yards unmolested into the end zone.

Engelhardt then booted the conversion, garnering the one point on which Omaha U rode to victory.

A 15 yard illegal substitution penalty in the second quarter paved the way for Eastern's lone score. This put the ball on the Indians 41. Bob Lendernam chucked a nine yard pass to Paul Green, who went over for the score. Ernie Rigrish's try for the extra point strayed wide of the mark.

That was the game as far as the scoring was concerned, but it was a nip and tuck battle down through the last seconds.

March Halted

The closing minutes of the game found both teams making desperate attempts to score. A 94 yard march by Omaha died on East Kentucky's one foot line when Engelhardt's fourth down pass failed.

Although the Indians failed to score on the 94 yard march, it enabled them to kill almost 17 minutes of playing time, which might have proven the determining factor in the Omaha victory.

Engelhardt was voted the most valuable player of the game by sports writers from Omaha, Orlando, and Lexington, Ky.

Engelhardt ate up 104 yards via the air and ran the ball 47 yards in 23 carries. Emil Radik collected 24 yards in nine tries.

The team was awarded a large trophy for their victory and all the Indian players were given wrist watches by Tangerine Bowl officials.

Congratulations on your Tangerine Bowl Victory! May this only be the "kick off" to a most successful year in 1955.

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22 Tannahill, J., B	48 Watanabe, B	66 Simon, G
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24 Tannahill, D., B	50 Rotella, E	69 Goethe, T
32 Radik, B	52 Steck, B	70 Johnson, C
33 Sage, G	53 Welch, E	71 Nevins, T
37 Mancuso, G	55 McMahonill, C	72 Gloden, T
39 Baker, E	57 Miller, E	73 Rigatuso, B
40 Cotton, E	59 Engelhardt, B	74 Harper, C
43 Cimino, E	60 Trumbauer, B	75 Leeper, T
45 Adams, G	62 Moyer, B	76 Baker, T
46 Smith, B	64 Hahn, G	77 Mink, T
47 Brewster, C	65 Hearn, C	

Bill Engelhardt, Omaha Amateur Athlete of the Year

Rudy Rotella, Team Captain



Arnie Smith is stopped on a short play

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Rudy Rotella, Team Captain

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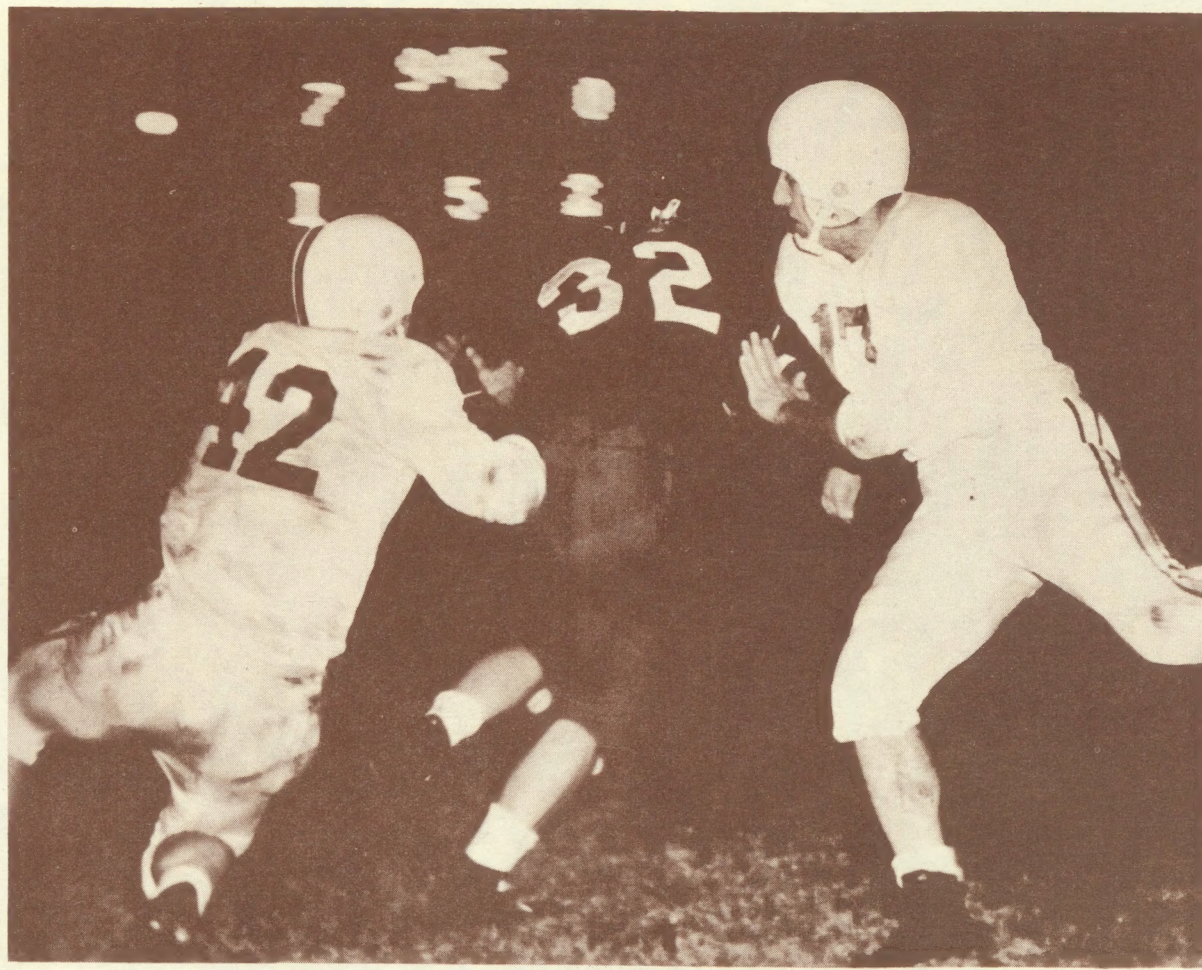
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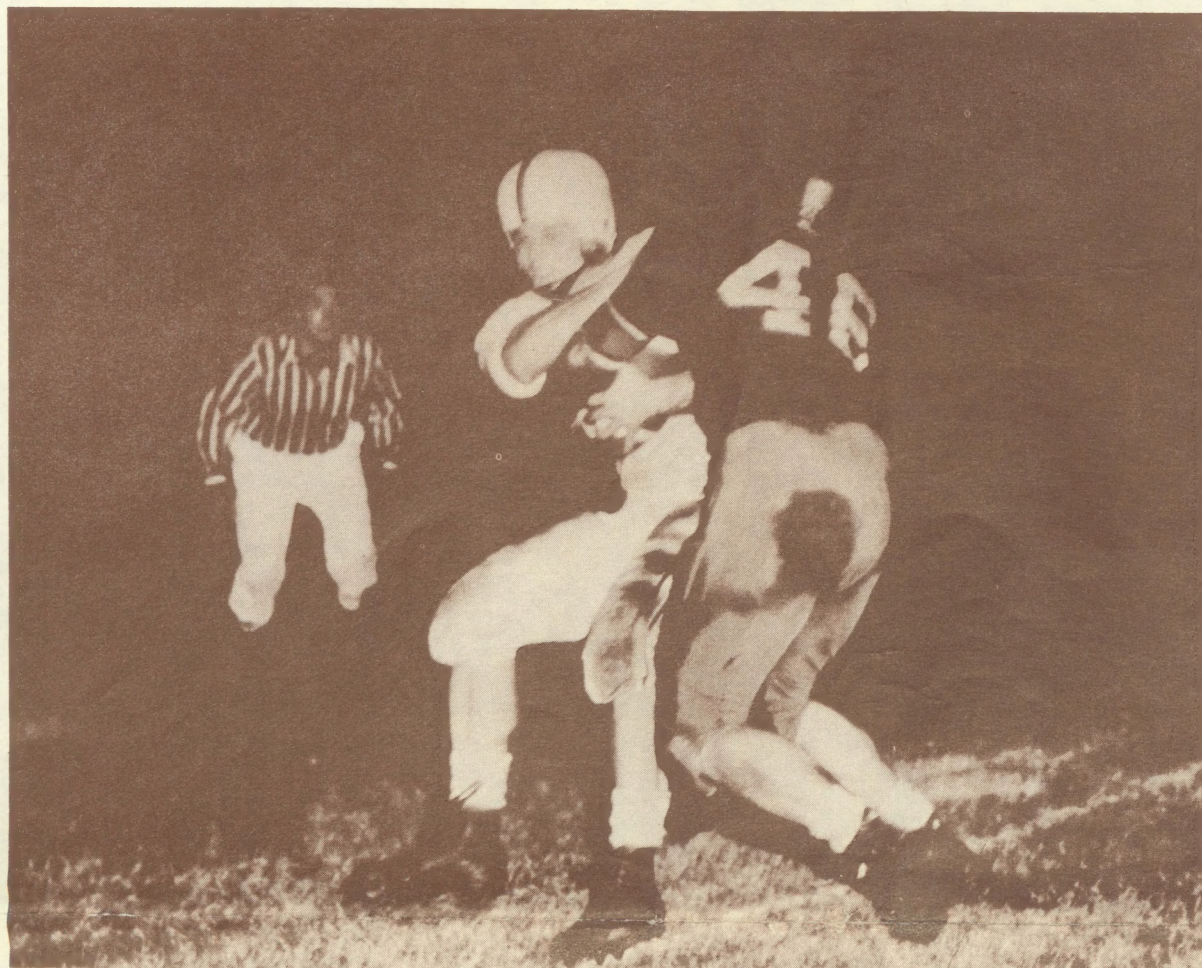
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Alpha Xi Delta Pledge Class
Alpha Xi Delta Sorority
Angels — Sabres — Band
Arnold Air Society — Staff
The Barnes Twins
Nancy Bastien
Bev Beach
Jean Bednar
Bill Beindorff
Benson High News
Judy Bondurant
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The First Christian Church Challengers

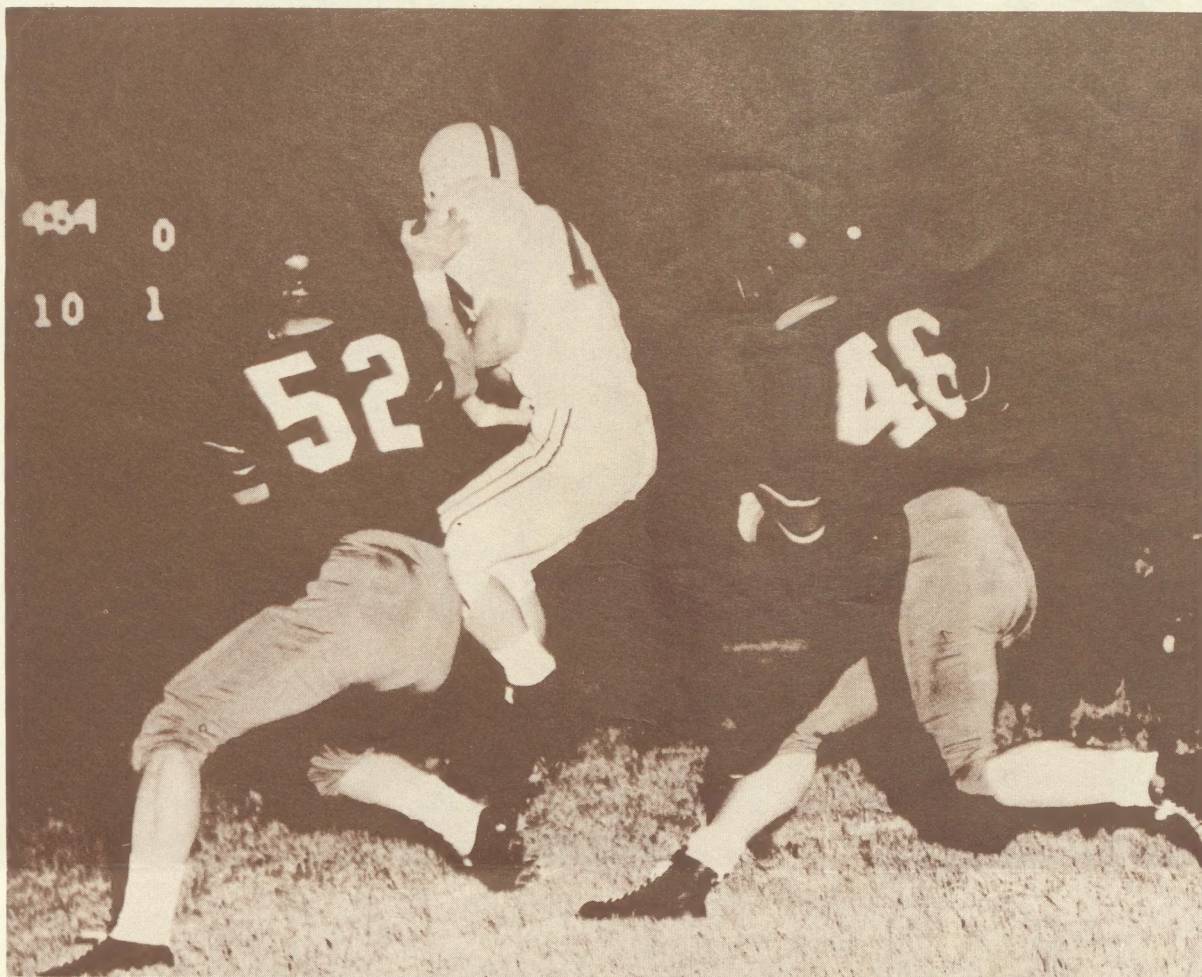
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Saundra Harry
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Bob Henkel
Warren Hopson
Gunnar Horn
Corinne Houser
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Mary E. Johnson
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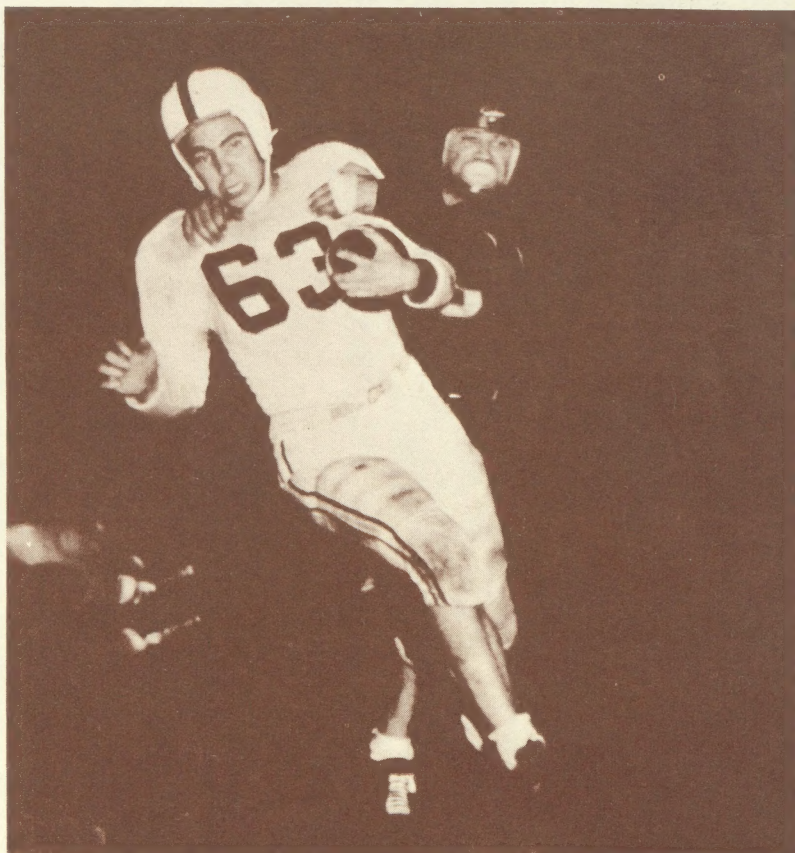
Radik runs into trouble — Kentucky's Bob Muller and Miracle close in for the tackle



Eastern Kentucky completes a short pass — Smith downs the receiver



Steck and Smith close in for the tackle as Eastern Kentucky player receives pass



Let go! Paul Greene (E.K.) before downed by Smith

Photographs of game
by Joe Dwoskin



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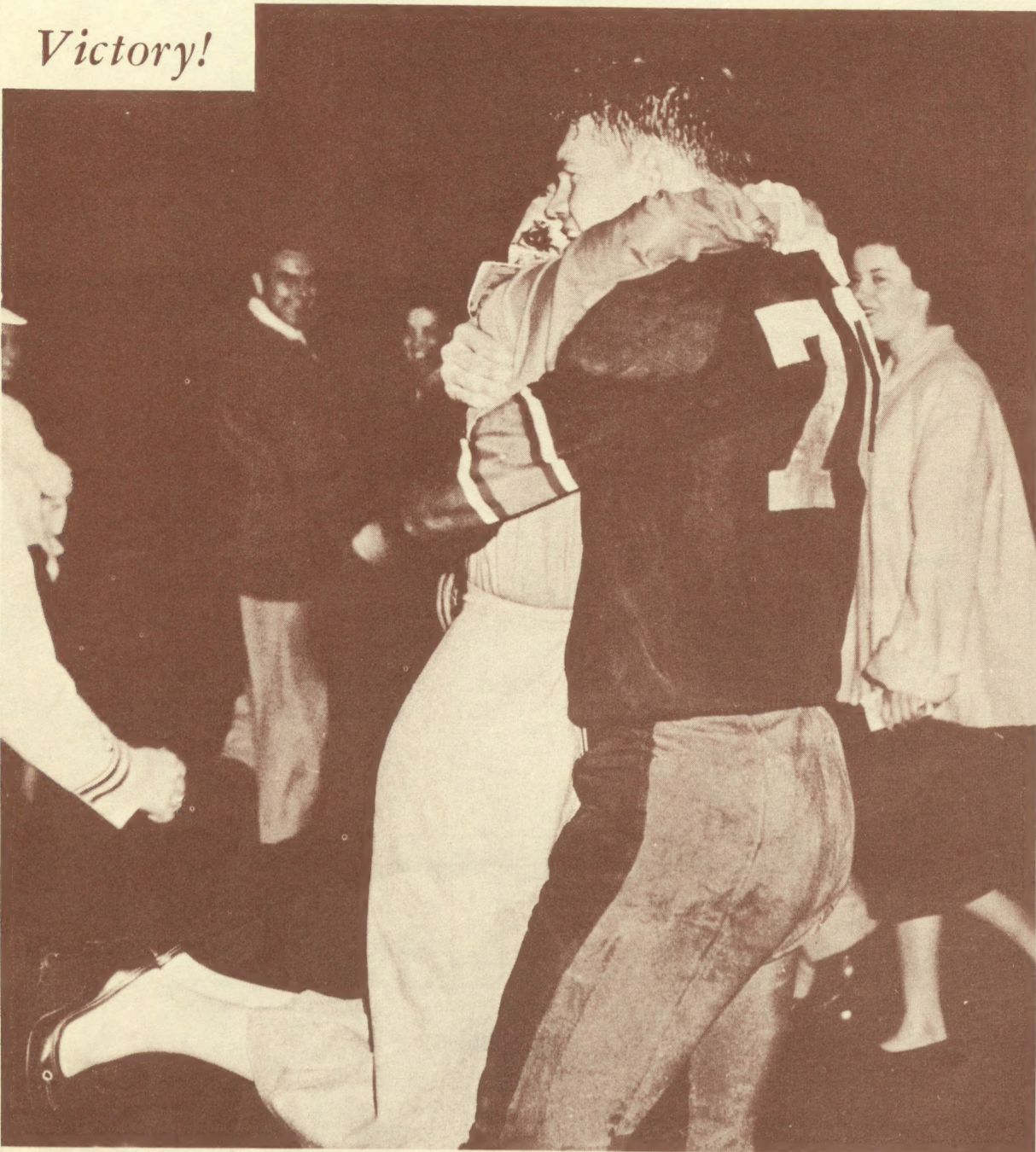
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FOR A WELL DESERVED
VICTORY IN THE

Tangerine Bowl

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Victory!



Center Harry Johnson's last tackle comes when his wife, Gloria, rushes into his arms for a victory hug



Orlando Mayor J. Rolfe Davis and President Bail exchange victory handshakes while Cardy grins jubilantly



Engelhardt receives instead of passes. He was awarded the "Most Valuable Bowl Player" trophy, selected by Omaha, Orlando and Lexington sportswriters



Shiny steps in unison replace football scrabble during halftime ceremonies. Sabres, Marching Angels and the University Band were guest stars



Winning smiles of Tangerine Queen Shirley Deas and Miss America Lee Ann Meriweather boost Team Captain Rudy Rotella's spirits




Nebraska Senator Roman Hruska commissions Jack Morgan, Grand Exalted Ruler of the Elks, to the Nebraska Navy



Ouampi salutes the team's success in his victory dance.

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Howard Hall, the "friendly Dutchman" who appeared on the Alamito-WOW-TV presentation of the Tangerine Bowl game films.

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Indian fans echo the referee's decision, "Touchdown." The successful kick won the game for Omaha



Tony Tasich gives Cheerleader Betti Coleman a hug and a swing as game ends

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16th at Harney Electric Bldg.



Omaha visitors spent one day touring nearby Florida beauty spots. Water skiers at the scenic Cypress Gardens entertain the guests



University Tangerine Princess Jackie Pedersen adds Nebraska sunshine to Florida's tropical wonderland

Engelhardt Named Most Valuable Player at Bowl

In most cases readers shy away from a list of numbers and a list of words, but in the case of Bill Engelhardt, talented tailback for the Indian football team, the hum drum story is different.

Here is a 20-year-old sophomore, who did tricks with his arms, legs, toes, hips and brains that had football statistic experts busy after each performance.

He gained 584 yards from scrimmage for a 4.36 average, he completed 56 of 109 passes for 1,061 yards, giving him a grand total of 1,645 on offense. He had a passing average of 51.4 on completions, good for a ranking of fourteenth in the nation.

Better-Than-Average

He led the nation in the intercepting field by having only one of his aeriels seized by the opposition. He threw 13 touchdown passes and kicked ten of 13 extra points. He led Indian scorers with 88 points good for fifth place in the nation.

When the Indians were told they were to be in the Tangerine Bowl, the football critics went to work, figuring that this would be the real test for Engelhardt. They wanted to see what the highly touted sophomore would do under real pressure. The result? He completed seven of 20 passes for 104 yards, and ran the ball 47 yards in 23 attempts.

Threw Winning Pass

In the Tangerine Bowl game he pitched to end and Capt. Rudy Rettella for the touchdown, and then added the winning extra point. He was easily voted the most valuable player award by the sports writers from Omaha, Orlando, and Lexington. At the end of the regular grid season, Bill was named to the NIAA Little All-American team. Several weeks ago he was named Omaha's most outstanding amateur athlete.

The leading offensive leader in the nation for small colleges had as much success as the powerful Omaha team. He was outstanding in every game

without an exception. He has two years remaining with Red and Black football teams.



The haunting beauty of Cypress Gardens became an amateur photographer's delight



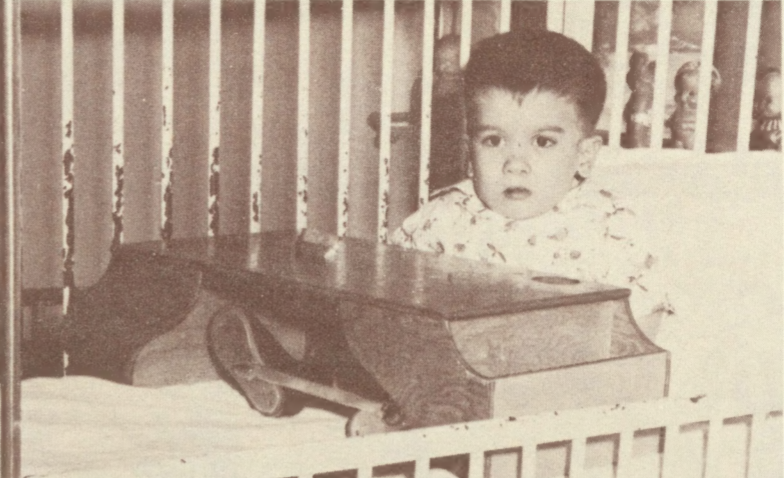
Other beauties in the tropical paradise caught the camera-man's attention, too

YOU ARE!
WE ARE!
ALL OMAHA IS
PROUD OF THE
OMAHA U. INDIANS!

And Radio WOW and WOW-TV are proud to have presented the exclusive broadcast and telecast of the Tangerine Bowl Victory to the folks back home!



At the speakers' table for the team's breakfast in the Senate dining room are, from the left, Mrs. Beth Cardwell, Coach Lloyd Cardwell, Mrs. Roman Hruska and Senator Hruska



One of the true winners of the Bowl game. Proceeds of the only charity Bowl are given to the Harry-Anna Crippled Children's Home, Umatilla, Fla



Members of the football team were the first in history to present the home with toys when they visited there



Tangerine Queen Shirley Deas holds the trophy for the winner at the dog races. Princess Jackie Pedersen and Miss Omaha, Pat Kavan, attended the races

Congratulations,
Indians!



Emil Radik, back

Nebraska Clothing Co.

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The trip from Orlando to Washington livens up when coeds returning to Vassar board the train



Fred Moyer, Fred Adams and Bob Trumbauer look over Eastern Kentucky State's yearbook aboard the train

Team Captain Rotella Leads Mates Through Best Season

Rudy Rotella, the footballer who set the stage for the Orlando victory by scoring OU's lone touchdown, is a versatile lad.

Although Rudy is a smashing runner and vicious tackler, he is tame as a kitten off the football field. As a matter of fact, he is as good a singer as he is a football player.

Rudy, who was Capt. of the 1954 eleven, was recognized primarily for his singing ability when he was a freshman at OU. This was in 1949, before he left school for a hitch in

the Air Force.

After receiving his discharge, Rudy returned to Omaha and to the University. During his first year out of the Air Force, he was employed as a popular song stylist at the Torch, an Omaha Cafe. He has sung often at various University functions.

Rudy graduates this June, so his appearance in the Tangerine Bowl game marked the finale of a colorful collegiate football career. He was placed on the NIAA Little All-American team at the close of the regular season.



Full house? Dr. Bruce Linton, team photographer, left, and Harvey Vogler, athletic business manager, play a game of "hearts" on long trip home



"I'm sick of ham sandwiches," was the cry most often heard as the Special train made its way home. The dining car featured inexpensive, "special" meals



A rousing welcome from the band and cheerleaders greet the returning team at Burlington station



Despite cold weather and slippery streets, nearly 500 football fans were on hand to greet the returning team Wednesday night. Rudy Rotella, Arnie Smith and Frank Hahn appear happy to be home



Although he got only six hours sleep in almost a week, Chaperone Dean Don Pflasterer smiles as students express their gratitude at a pep rally in the station at Springfield, Mo

'Wild Hoss' Enjoys Best Season During OU Stay

By Ed Rath

The 1954 football season was a jackpot year for Omaha University's head coach, Lloyd Cardwell.

The forty-two-year-old football tutor finished his first undefeated season on the OU campus and had two players named to the Little All-American team. Tailback Bill Engelhardt was the leading ground gainer among the small college backs, the Indians received and won their first bowl bid, while Cardwell himself was chosen Little All-American Coach of the Year.

Ever since his athletic days in Republic City, Kans., when he won four ribbons in a junior high school track meet, the good natured mentor has been receiving honors.

Nick-named "Wild Hoss"

When his parents moved from Republic City to Seward, Nebr., Cardy made his debut as a football star. In four years as a half-back on the Seward High School team, he produced 324 points in 32 games. During one of his better prep performances, he scored 43 points in one game.

During 1934, '35, and '36, Cardy was a halfback for University of Nebraska teams. Because of his great speed and power he was nick-named the "Wild Hoss." During those three years he scored 120 points in 24

games. He played one of his greatest collegiate games against Chicago University in 1935 when he scored three touchdowns, one coming on a 86 yard kickoff return.

Receives Honors

John Bently, Nebraska's athletic publicity director, described Cardy as, "The greatest outfielder on a football team I ever saw. No one kept account of pass interceptions, but Cardy probably had more than any other man. Foes hated to throw the ball with Cardy on defense because he was such a ball hawk. Only one pass was completed into Cardwell's defensive zone in three years of play."

Such gridiron achievements earned the Husker star All-American mention twice and All-Big Six honors three consecutive years.

As a professional player with the Detroit Lions, he was named to All Pro teams of 1938 and '39. During the first All Pro post season game he scored the first touchdown of the contest, snagging a Sammy Baugh pass.

To what does Cardwell attribute the success of this year's great Omaha team? "The great spirit and morale that the boys maintained the entire season; plus, the great leadership of team captain Rudy Rotella" explained Cardwell.

L&M's Got *Everything!*



Janet Blair, Actress: "I have the fullest confidence in L&M's Miracle Tip... and L&M's taste so good, I made them my regular cigarette."



John Robert Powers, Creator of the Powers Girls: "I think L&M's filter is far superior to the others. Great smoke... wonderful flavor."



Patricia Morison, Musical Comedy Star: "I love L&M Filters. Never dreamed a filter cigarette could filter so thoroughly, yet taste so good!"

Stands Out FROM ALL THE REST!

STANDS OUT FOR FLAVOR. The pure, white Miracle Tip draws easy, lets you enjoy all the taste.

STANDS OUT FOR EFFECTIVE FILTRATION. No filter compares with L&M's Miracle Tip for quality or effectiveness.

STANDS OUT FOR HIGHEST QUALITY TOBACCOS, low nicotine tobaccos, L&M tobaccos... Light and Mild.

MUCH MORE FLAVOR — MUCH LESS NICOTINE

America's *Best* Filter Cigarette!

What young people are doing at General Electric

Young manufacturing expert pioneers in automation at General Electric

In 1964, our greatest shortage may be working people. This country's demand for electrical goods will be 100% greater than it is today. But there will be only 11% more workmen. How can production per man be boosted enough to close the gap?

For one answer, 31-year-old P. H. Alspach, Manager of Manufacturing Development at G.E., is exploring automation.

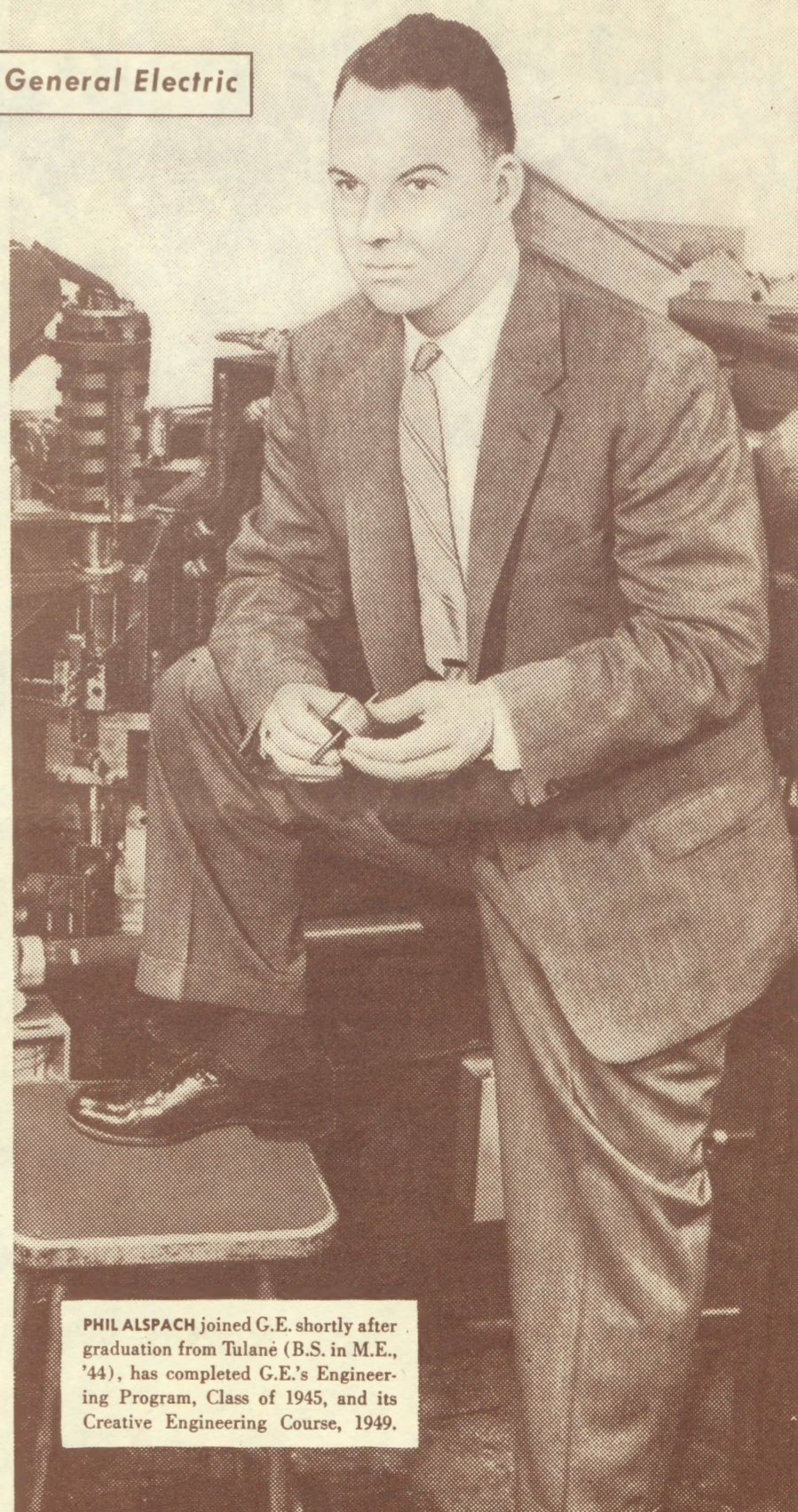
Automation: Continuous Automatic Production

Automation is a way of manufacturing based on the continuous-flow concept. Products will be made, inspected, assembled, tested, and packaged by a series of integrated machines in one uninterrupted flow. As industry evolves toward greater automation, more workmen will become skilled machine specialists or maintenance experts able to control complete systems.

Phil Alspach and the men under him now draft layouts for automatic systems, tackle the engineering problems involved, design automation equipment, and even build some.

23,000 College Graduates at G.E.

This is a big and important job. Alspach was readied for it in a careful, step-by-step program of development. Like Alspach, each of G.E.'s 23,000 college-graduate employees is given his chance to grow, to find the work he does best, and to realize his full potential. For General Electric has long believed this: When fresh young minds are given freedom to make progress, everybody benefits—the individual, the company, and the country.



PHIL ALSPACH joined G.E. shortly after graduation from Tulane (B.S. in M.E., '44), has completed G.E.'s Engineering Program, Class of 1945, and its Creative Engineering Course, 1949.

Progress Is Our Most Important Product

GENERAL  ELECTRIC